

# INVOICE



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**Main: (855) 333-2676**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
95644-2	04/24/16	April 2016	03/28/16 - 04/04/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC-A	SENATE MAJORITY PAC	4480

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
03/22/16 - 04/04/16	95644	08187356

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**

Agency Code	Advertiser Code	Product 1/2
TV12856	163	173

Agency Ref	Advertiser Ref
6686	13916

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	2	WHIO	M	03/28/16	8:58 AM	CBS This Morning	7:00 AM-9:00 AM	:30	SMPOH-TV16-01H	\$900.00	NM
2	1	WHIO	M	03/28/16	12:12 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	SMPOH-TV16-01H	\$1,000.00	NM
3	2	WHIO	M	03/28/16	4:31 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	SMPOH-TV16-01H	\$800.00	NM
4	3	WHIO	M	03/28/16	5:28 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	SMPOH-TV16-01H	\$1,250.00	NM
6	1	WHIO	M	03/28/16	5:44 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	SMPOH-TV16-01H	\$1,450.00	NM
7	2	WHIO	M	03/28/16	6:28 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	SMPOH-TV16-01H	\$1,650.00	NM
12	1	WHIO	M	03/28/16	10:50 PM	Mon Prime Hour 3	10:00 PM-11:00 PM	:30	SMPOH-TV16-01H	\$3,000.00	NM
16	2	WHIO	M	03/28/16	11:13 PM	M-Su 11p News	11:00 PM-11:35 PM	:30	SMPOH-TV16-01H	\$1,500.00	NM
2	3	WHIO	Tu	03/29/16	12:11 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	SMPOH-TV16-01H	\$1,000.00	NM
6	3	WHIO	Tu	03/29/16	5:39 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	SMPOH-TV16-01H	\$1,450.00	NM
7	3	WHIO	Tu	03/29/16	6:29 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	SMPOH-TV16-01H	\$1,650.00	NM
17	1	WHIO	Tu	03/29/16	9:34 PM	Tue Prime Hour 2	9:00 PM-10:00 PM	:30	SMPOH-TV16-01H	\$4,000.00	NM
13	3	WHIO	Tu	03/29/16	10:44 PM	Tue Prime Hour 3	10p-11p	:30	SMPOH-TV16-01H	\$3,000.00	NM
MG for 13.1 03/27											
16	3	WHIO	Tu	03/29/16	11:13 PM	M-Su 11p News	11:00 PM-11:35 PM	:30	SMPOH-TV16-01H	\$1,500.00	NM
13	2	WHIO	Tu	03/29/16	11:34 PM	M-Su 11p News	11p-1135p	:30	SMPOH-TV16-01H	\$1,500.00	NM
MG for 13.1 03/27											
5	2	WHIO	W	03/30/16	5:43 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	SMPOH-TV16-01H	\$600.00	NM
10	4	WHIO	Th	03/31/16	8:23 AM	CBS This Morning	7:00 AM-9:00 AM	:30	SMPOH-TV16-01H	\$900.00	NM
1	2	WHIO	Th	03/31/16	11:29 AM	The Price is Right	11:00 AM-12:00 PM	:30	SMPOH-TV16-01H	\$1,000.00	NM
3	3	WHIO	Th	03/31/16	4:47 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	SMPOH-TV16-01H	\$800.00	NM
4	4	WHIO	Th	03/31/16	5:28 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	SMPOH-TV16-01H	\$1,250.00	NM
8	5	WHIO	F	04/01/16	6:57 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	SMPOH-TV16-01H	\$900.00	NM
11	4	WHIO	F	04/01/16	9:46 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	SMPOH-TV16-01H	\$500.00	NM
4	5	WHIO	F	04/01/16	5:12 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	SMPOH-TV16-01H	\$1,250.00	NM
8	4	WHIO	M	04/04/16	6:39 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	SMPOH-TV16-01H	\$900.00	NM
9	3	WHIO	M	04/04/16	7:12 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	SMPOH-TV16-01H	\$1,250.00	NM
<b>Total Spots</b>								<b>25</b>			

**Payment Terms 30 Days**

**Gross Total \$35,000.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written. We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoicing@coxinc.com 1-855-333-2676 Thank you for your business!

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95644-2	04/24/16	April 2016	03/28/16 - 04/04/16

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC-A	SENATE MAJORITY PAC	4480

Agency Commission                      **\$5,250.00**

Net Amount Due                              **\$29,750.00**

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Questions? Contact: [BroadcastInvoices@coxinc.com](mailto:BroadcastInvoices@coxinc.com) 1-855-333-2676 Thank you for your business!